

### Laying the Cornerstones for a New National Credit Union Trade Association

#### Marc-André Pigeon

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Credit Union Central of Canada (Cucc) will soon be transitioning into a trade association called the Canadian Credit Union Association. As part of that transition, and to ensure its effectiveness, CUCC has been working to shore up and strengthen its research and data analytic capacity. Marc-André Pigeon, CUCC's director of financial sector policy, will discuss these efforts and explain their significance to the larger co-operative research community.



Marc-André is responsible for monitoring, researching, and advocating for credit unions on a range of issues. Prior to joining CUCC, he worked as an analyst for several parliamentary committees, including the Senate Banking Committee and the House of Commons Finance Committee. He also worked as a project leader at the Department of Finance, as an economics researcher with the Levy Economics Institute in New York state, and as a business reporter for Bloomberg Business News in Toronto. Marc-André holds a PhD from Carleton University in Mass Communications, an MA in economics from the University of Ottawa, and a journalism degree from Carleton University.

Tuesday, 17 March 2015, 3:30-4:30 pm  
Saskatoon location: Prairie Room, Diefenbaker Building, U of S Campus  
Regina location: Room 110.5, 2 Research Drive, University of Regina  
Reception to follow in the River Room, Diefenbaker Building, U of S Campus

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