

The Canadian Centre for the Study of Co-operatives presents

# CO-OP CONVERSATIONS

A casual online gathering for co-operative professionals to learn from others in the field and exchange information

## INTRODUCING THE COOPERATIVE WORLD MAP: A SNAPSHOT OF THE GLOBAL COOPERATIVE ONLINE PRESENCE FEATURING TOM IVEY

**Date: Wednesday, March 5**

**Time: 12:00 - 1:00 PM CST**

**(Saskatchewan time)**

**Where: on Zoom (free to attend)**



Since 2001, DotCooperation has been instrumental in helping cooperatives worldwide to create a strong online presence and strengthen the cooperative movement. Most famously, DotCooperation manages the global “.coop” and “.creditunion” domains, which has cultivated brand recognition and legitimacy for the international co-operative movement.

In this Co-operative Conversation, Tom Ivey, the Community Development Manager at DotCooperation, will provide a snapshot of the global cooperative online identity by introducing the Cooperative World Map – an exciting new initiative recently launched in Delhi as part of the International Year of the Cooperative 2025. Tom will also provide some interesting trends related to the global online presence of cooperatives, such as whether the number of cooperative domains has increased and, if so, where are we seeing new cooperatives appear?

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