CO-OP CONVERSATIONS

A casual online gathering for co-operative professionals to learn from others in the field and exchange information

INTRODUCING COOPS4COOPS: SCALING INTER-COOPERATION ACROSS CANADA FEATURING OLIVIA CHAMPAGNE

Date: Wednesday, September 3

Time: 12:00 - 1:00 PM CST

(Saskatchewan time)

Where: on Zoom (free to attend)



Coops4Coops is a growing, embeddable digital directory that connects co-operatives offering services to other co-operatives across Canada. Built by and for the co-operative movement, the platform addresses a persistent challenge in our sector: fragmentation and regional silos limit inter-cooperation and lead co-operatives to default to non-co-operative suppliers. This session will explore: why the platform was created and the problem it solves in the Canadian co-op landscape; how the embeddable tool works, including data transparency, customization options, and network-strengthening features for provincial associations; and what's next for scaling Coops4Coops and how your organization can get involved as a host or listed co-operative.

